

# Partner Campaign Guide

## Jabra SPEAK2

Your guide to Jabra Speak2  
sales and marketing playbooks



## Your business with Jabra made easier, **and all in one place**

You will find all the assets we are presenting in this guide on YellowHub.

Go to [yellowhub.Jabra.com](https://yellowhub.jabra.com)



# Speak2 Range messaging and web copy

Click on the link below to access the full copy of Speak2 Range, Speak2 75, Speak2 55 and Speak2 40 for your marketing campaign and website.

Link:

<https://tinyurl.com/37ku95zb>



# Speak<sup>2</sup> launch strategy



Target installed base of Speak customers with an 'UPGRADE' message



Target new customers | Taking advantage of our leadership in the market: *The next generation of world-leading Speak Series*



Maintain our competitive advantage and cement our leadership position in the category



Maintain dominant market share and continue to stay relevant in the market





# Asset strategy

## Speak2 Range



Generic

Team  
Yellow

### \*Alliance versions

MS Teams

Zoom

Google Meet

Tencent

DingTalk

### SPEAK2 40



Generic

Alliance\*

### SPEAK2 55



Generic

Alliance\*

### SPEAK2 75

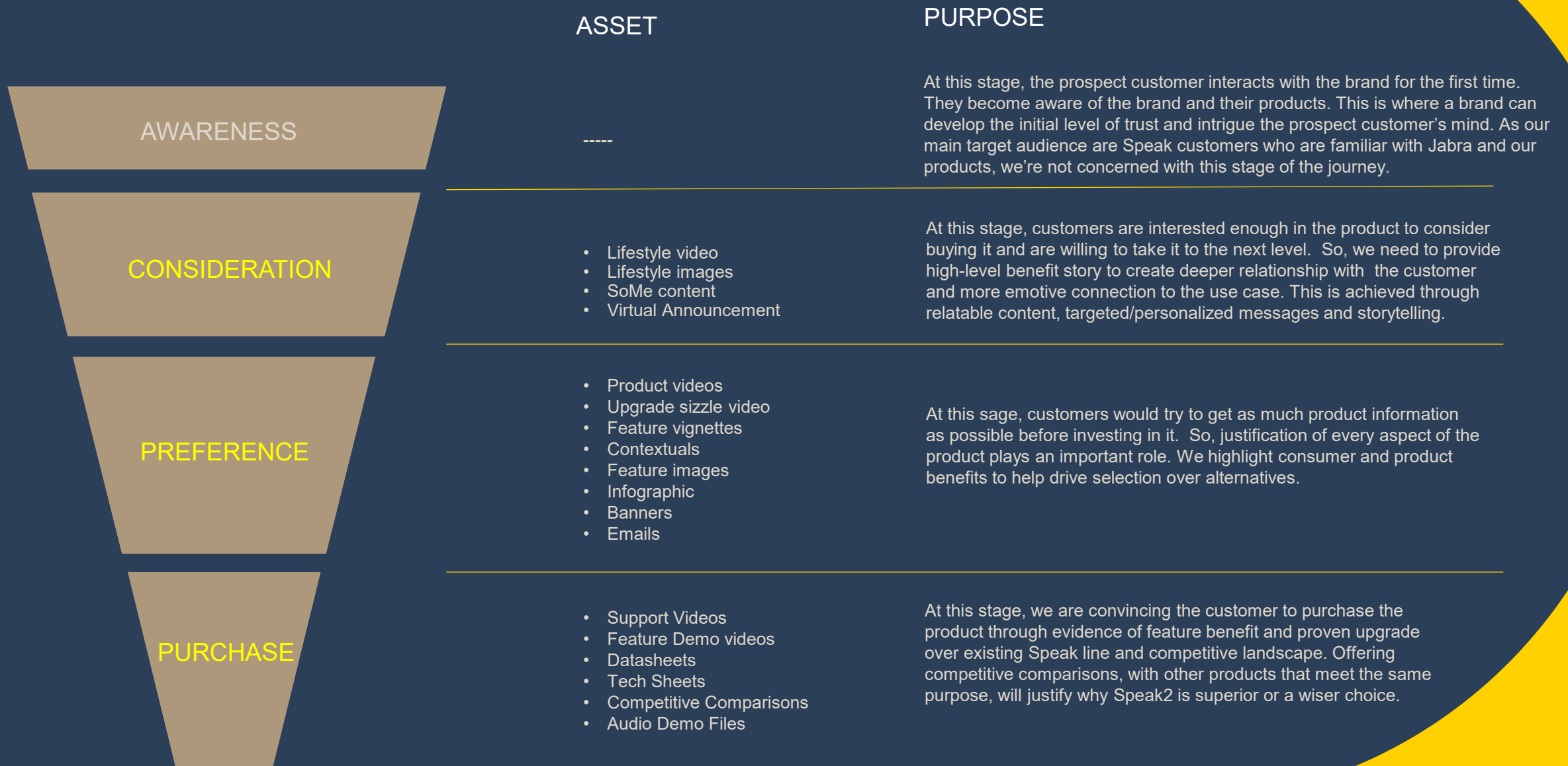


Generic

Alliance\*

+ PanaCast 20/ PanaCast (Use Case Dependent)

# ASSET OVERVIEW PER FUNNEL STAGE



AWARENESS

CONSIDERATION

PREFERENCE

PURCHASE





AWARENESS

CONSIDERATION

- Lifestyle video
- Lifestyle images
- SoMe content
- Virtual Announcement

PREFERENCE

PURCHASE

# Speak2 Range LIFESTYLE VIDEO







# Image Strategy

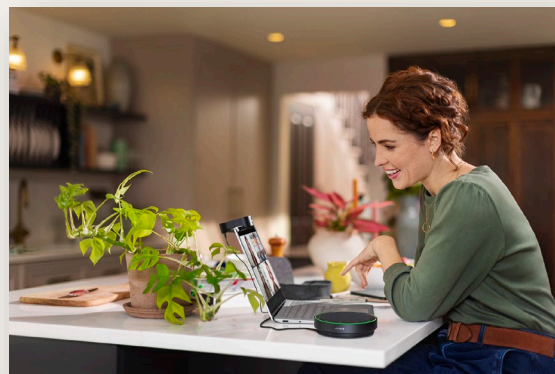
## 1. Office

One of 2 primary locations – the office both in collaboration spaces and meeting rooms.



## 2. Home

Showcasing different areas of the home, home office, kitchen, living room and bedroom.



## 3. 'Third' place

A third location meant to serve as aspiration. A place that extends the view of hybrid working, linked to the emotional position of Brand 2.0. A place that pays into 'you can work anywhere'.





# Speak2 40

## LIFESTYLE IMAGES

AWARENESS

CONSIDERATION

PREFERENCE

PURCHASE

- Lifestyle video
- Lifestyle images
- SoMe content
- Virtual Announcement





# Speak2 55 LIFESTYLE IMAGES

AWARENESS

CONSIDERATION

PREFERENCE

PURCHASE

- Lifestyle video
- Lifestyle images
- SoMe content
- Virtual Announcement





AWARENESS

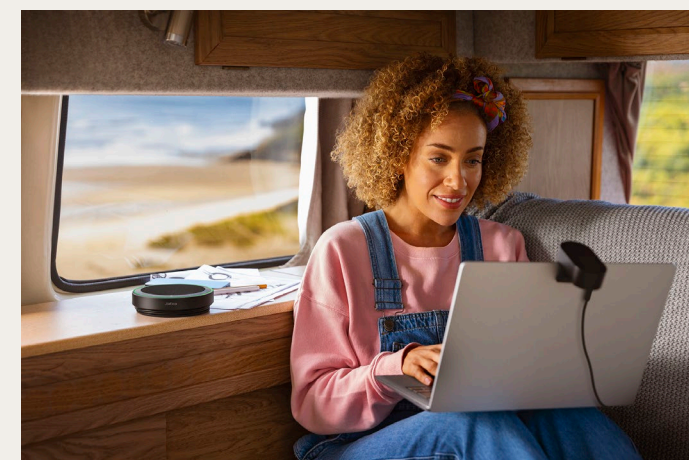
CONSIDERATION

PREFERENCE

PURCHASE

- Lifestyle video
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# Speak2 75 LIFESTYLE IMAGES





AWARENESS

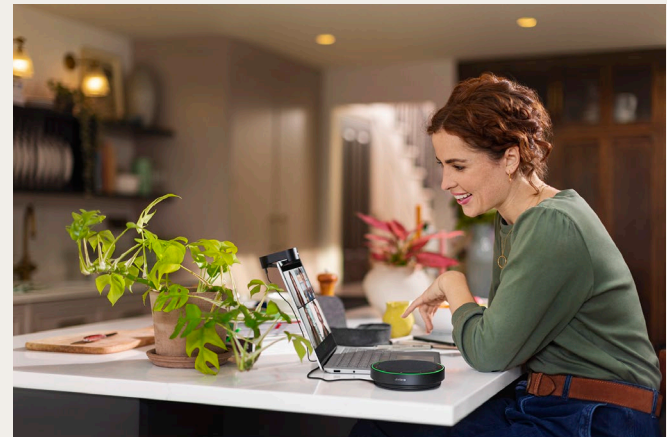
CONSIDERATION

PREFERENCE

PURCHASE

- Lifestyle video
- Lifestyle Images
- SoMe content
- Virtual Announcement

# Speak2 75 LIFESTYLE IMAGES





AWARENESS

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- Lifestyle video
- Lifestyle Images
- **SoMe content**
- Virtual Announcement

# LinkedIn Plan – Jabra & Partner



## LINKEDIN PLAN

WHAT?

STATIC

DYNAMIC

Speak Series

#1  
Remind users how Speak Series revolutionized the workplace  
[Speak 750 contextual](#)

#10 & #11  
Wrap up with Speak2 Range summary of advanced features & comparison with Speak Series  
[Product images carousel](#)

TL/ Hybrid Working Trends

#2  
Remind people of current market trends and the needs of hybrid workers  
[Lifestyle Professional's Choice](#)

Speak2 Range

#3  
Introducing Speak2 range  
[Campervan Wideshot](#)

#4  
Introducing the next generation of the world-leading Speak series, engineered for the future of hybrid working  
[Feature vignette - Natural conversations](#)

Speak2 75

#5  
Introducing the first professional speakerphone to feature super-wideband audio  
[Product video cutdown](#)

#6  
Ground-breaking/ Industry-first MQI  
[Feature Vignette - Microphone Quality Indicator](#)

Speak2 55

#7  
Engineered with advanced Full Duplex  
[Feature image Full Duplex](#)

#8  
All-new Voice Level Normalization  
[Product video cutdown](#)

Speak2 40

#9  
Flexibility - USB C and A connectors  
[Product video cutdown](#)



## RECOMMENDED TIMELINE

POST #1  
Speak Series

21<sup>st</sup> Feb

POST #5  
Speak2 75

15<sup>th</sup> Mar

POST #9  
Speak2 40

17<sup>th</sup> Apr

POST #3  
Speak2 Range

10<sup>th</sup> Mar

POST #7  
Speak2 55

3<sup>rd</sup> Apr

POST #12  
Speak vs Speak2

25<sup>th</sup> Apr

POST #4  
Speak2 Range

7<sup>th</sup> Mar

POST #8  
Speak2 55

12<sup>th</sup> Apr

POST #11  
Speak2 Range

3<sup>rd</sup> May

POST #2  
Thought Leadership

28<sup>th</sup> Feb

POST #6  
Speak2 75

21<sup>st</sup> Mar



AWARENESS

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- Lifestyle video
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# VIRTUAL ANNOUNCEMENT



85%

excel when supported by  
great audio, video and  
connectivity

This shift to hybrid working  
naturally presents challenges



AWARENESS

CONSIDERATION

PREFERENCE

PURCHASE





AWARENESS

CONSIDERATION

PREFERENCE

PURCHASE

- **Product videos**
- Upgrade sizzle video
- Feature Vignettes
- Contextuals
- Feature images
- Infographic
- Banners
- Emails

## Speak2 75 PRODUCT VIDEO



## Speak2 40 & 55 PRODUCT VIDEO





AWARENESS

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## UPRADE SIZZLE VIDEO





AWARENESS

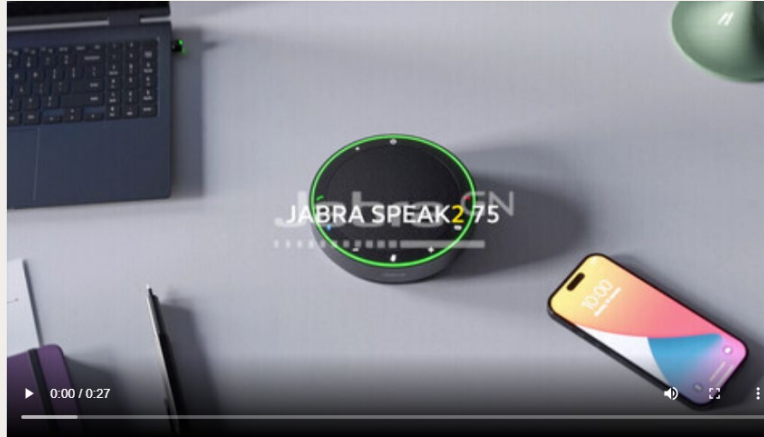
CONSIDERATION

PREFERENCE

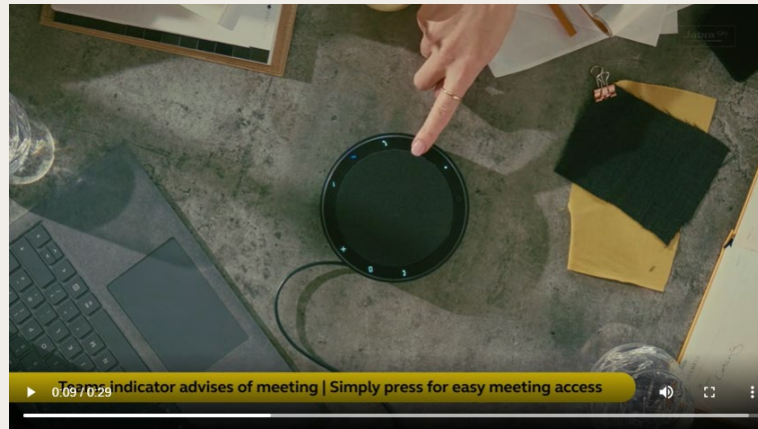
PURCHASE

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- **Feature Vignettes**
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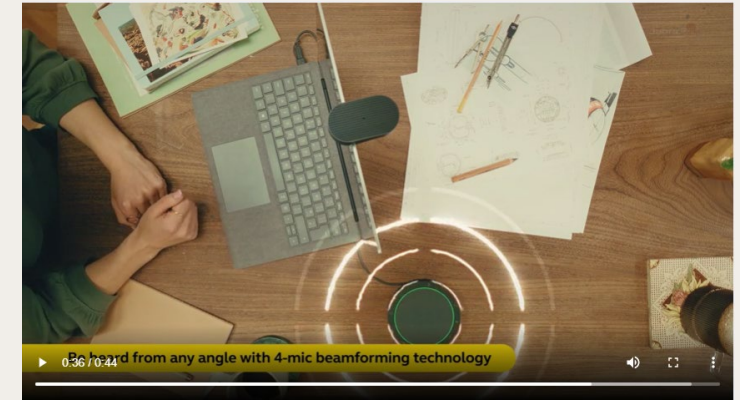
## MICROPHONE QUALITY INDICATOR (Speak2 75)



## MICROSOFT TEAMS (Speak2 75 & Speak2 55)



## NATURAL CONVERSATIONS (Speak2 75 & Speak2 40)







# Speak2 40

## CONTEXTUAL IMAGES

AWARENESS

CONSIDERATION

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- Emails

## MICROPHONE QUALITY INDICATOR (Speak2 75)



## FULL DUPLEX (Speak2 55)



## VOICE LEVEL NORMALIZATION (Speak2 75)





AWARENESS

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# Speak2 Range INFOGRAPHIC

## SPEAK2 RANGE

Hybrid work has shifted the way we meet, so we set ourselves a challenge: to re-engineer the world-leading Speak Series for even better performance.\* **Get ready to Speak Up.**

CHALLENGE

80%

of all meetings are now either fully remote or hybrid.\*\*

37%

of employees say they often feel left out of the conversation in hybrid meetings.\*\*

42%

say they can't hear what's being said in hybrid meetings.\*\*

SOLUTION



Technology, engineered for hybrid working

Microphone Quality Indicator shows you how well your voice is being picked up\*\*\*

Flexibility with built-in USB A and USB C connectivity



Meeting equity: Inclusion & natural conversations

Full Duplex allows both ends to speak and be heard at the same time

Voice Level Normalization equalizes all voices to the same volume level\*\*\*



Advanced audio technology

4 cutting-edge mics with exceptional noise cancellation

Super-wideband audio for richer sound\*\*\*

SPEAK2 RANGE





Jabra GN

AWARENESS

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- Emails

Jabra GN

## Pop the boardroom in your bag

### SPEAK2 40

Next-generation  
professional speakerphone  
for hybrid working

AVAILABLE NOW

Jabra GN

## Everyone's equal. Everyone's heard.

### SPEAK2 40

With state-of-the-art  
Voice Level Normalization  
technology

DISCOVER NOW

Jabra GN

## More power to the speaker

### SPEAK2 40

The next generation of  
the world-leading Speak Series\*

\*See Jabra.com/commercial-claims

AVAILABLE NOW

# Speak2 40 Banners

Jabra GN

## It's time to Speak Up



### SPEAK2 40

Next-generation  
professional audio in a  
portable speakerphone



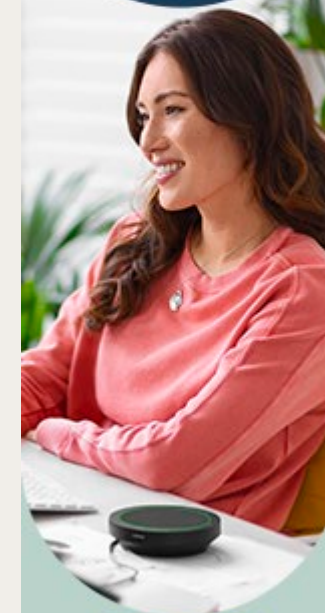
AVAILABLE NOW

Jabra GN

## It's time to Speak Up

### SPEAK2 40

Next-generation  
professional audio in a  
portable speakerphone



AVAILABLE NOW



AWARENESS

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**PREFERENCE**

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- Product videos
- Upgrade sizzle video
- Feature Vignettes
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- Feature images
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- Emails

## More power to the speaker

### SPEAK2 55

The next generation of the world-leading Speak Series\*

\*See Jabra.com/commercial-claims

AVAILABLE NOW

## It's time to Speak Up

### SPEAK2 55



## Pop the boardroom in your bag

### SPEAK2 55

Next-generation flexible speakerphone with outstanding professional audio

DISCOVER NOW



# Speak2 55 Banners

## It's time to Speak Up



### SPEAK2 55

Next-generation flexible speakerphone with outstanding professional audio



AVAILABLE NOW

## It's time to Speak Up

### SPEAK2 55

Next-generation flexible speakerphone with outstanding professional audio



AVAILABLE NOW



AWARENESS

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- Product videos
- Upgrade sizzle video
- Feature Vignettes
- Contextuals
- Feature images
- Infographic
- **Banners**
- Emails

## Widescreen for your ears

### SPEAK2 75

Advanced professional  
speakerphone with  
Super-wideband audio

AVAILABLE NOW

## Make anywhere your boardroom

### SPEAK2 75

The best professional speakerphone  
for hybrid working\*

\*See Jabra.com/commercial-claims

AVAILABLE NOW

## More power to the speaker

### SPEAK2 75

The next generation of  
the world-leading Speak Series\*

\*See Jabra.com/commercial-claims

AVAILABLE NOW

# Speak2 75 Banners

**Jabra** GN

It's time to  
Speak Up



**SPEAK2 75**  
The best professional  
speakerphone for hybrid  
working\*

\*See Jabra.com/commercial-claims



AVAILABLE NOW

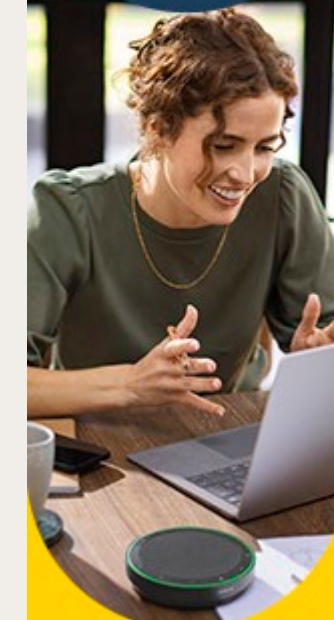
**Jabra** GN

It's time to  
Speak Up

### SPEAK2 75

The best professional  
speakerphone for  
hybrid working\*

\*See Jabra.com/commercial-claims



AVAILABLE NOW



AWARENESS

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- Product videos
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- Feature Vignettes
- Contextuals
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- Emails

# Speak2 Range Banners





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- Feature images
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- **Emails**

# Speak2 Range Emails



## It's time to Speak Up

Introducing Speak2 Range

[DISCOVER MORE](#)



The world's changed a lot since we launched our last speakerphone. So we've re-engineered our world-leading Speak Series from the ground up, with brand-new features and experiences - including our latest cutting-edge Voice Level Normalization and the exclusive-to-Jabra Microphone Quality Indicator\* - that are specifically designed for better hybrid working.



Hybrid working means teams are often far apart, so we've made our new solutions super-easy to deploy, install, and maintain, with market-first USB C and USB A connection on the same cable, and a hybrid makeover of their durability.

We've given audio a serious upgrade too, creating dramatically more powerful sound with ultra-advanced features that give conversations a natural 'all in the same room' flow, no matter where they're dialing in from.



It's the speakerphone upgrade you (and your teams) have been waiting for. It's time to Speak Up.



### A new generation

This is the next generation of flexible, professional, portable speakerphones. Specifically engineered for a better hybrid working life.

It's time to Speak Up (and upgrade your Speak).

[EXPLORE THE RANGE](#)

Shop with confidence on [Jabra.com](https://www.jabra.com)




Free shipping\*\*



Easy 100-day returns




Expert support



## It's time to Speak Up


Introducing Speak2 Range

[DISCOVER MORE](#)



### More power to the speaker

Forget everything you think you know about professional speakerphones, because we're tearing up the rulebook. Our latest additions to the world-leading Speak Series\* are more powerful, with enhanced features and added flexibility for hybrid working, without the deployment headaches.




### Speak2 75

With super-wideband audio (the first in a Jabra speakerphone), a Jabra-exclusive Microphone Quality Indicator\*, more ultra-advanced beamforming microphones than ever before, and a full-range 65mm speaker, your teams will hear a broader range of frequencies for a higher quality of sound that captures every detail. And that means more efficient and productive meetings than ever.

[DISCOVER MORE](#)

### Speak2 55 & Speak2 40


Speak2 55 and 40 also offer outstanding high-performance features at a surprising price. These small-but-mighty speakerphones are full of advanced, productivity-boosting tech, without the premium price tag. So you can Speak Up and enjoy better meetings, wherever your teams are dialing in from.




[EXPLORE SPEAK2 55](#)

[EXPLORE SPEAK2 40](#)


Shop with confidence on [Jabra.com](https://www.jabra.com)



Free shipping\*



Easy 100-day returns



Expert support

AWARENESS

CONSIDERATION

PREFERENCE

PURCHASE





AWARENESS

CONSIDERATION

PREFERENCE

**PURCHASE**

- **Support Videos**
- Feature Demo videos
- Datasheets
- Tech Sheets
- Competitive Comparisons
- Audio Demo Files

**SPEAK2 40**



**SPEAK2 55**



**SPEAK2 75**



AWARENESS

CONSIDERATION

PREFERENCE

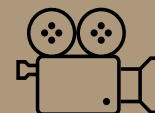
**PURCHASE**

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## MICROPHONE NOISE CANCELLATION

(Speak2 75)

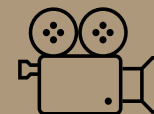
  
**COMING  
SOON**



Part of the  
upcoming New  
Standard  
Campaign

**FULL DUPLEX**  
(Speak2 55)

  
**COMING  
SOON**





AWARENESS

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## SPEAK2 40

### Next-generation professional audio in a portable speakerphone

Technology for life's new rhythm



#### FULL DUPLEX AUDIO

Speak2 is our first speakerphone range specifically designed and engineered with advanced full duplex audio to let everyone on the call speak and be heard at the same time. This preserves the natural flow of face-to-face meetings, and makes virtual collaboration easier. **The power to interrupt is in your hands. Use it wisely.**

#### MICROPHONE TECHNOLOGY

Speak2 is the only speakerphone in its class with four ultra-advanced beamforming microphones - more than ever in a Jabra speakerphone - and powerful noise cancellation technology. The mics pick up sound from all directions, expertly filtering out unwanted background noise and making sure voices are loud and crystal-clear. **So you won't miss a thing.**

#### VOICE LEVEL NORMALIZATION

Because different people speak at different volume levels, we've added our new cutting-edge Voice Level Normalization technology to Speak2 40. It automatically equalizes all voices to the same volume, so people can speak in the way that comes naturally to them. **No need to fiddle with the volume.**

#### OUTSTANDING AUDIO QUALITY

A full-range 50mm speaker and wideband audio capture and deliver sound across a wide range of frequencies. So you and your colleagues will hear every nuance of what's being said, with absolute clarity. **Because it's not what you say, it's how you say it.**

#### CERTIFICATIONS

Speak2 40 is certified for all leading virtual meeting platforms, which means it optimizes the whole experience and delivers professional call quality every time. So whether you prefer Microsoft Teams, Google Meet, Zoom, or another platform, you can rely on seamless plug-and-play connectivity and reliably brilliant meetings. **Right from the get-go.**

#### DESIGN

We've given the iconic, much-loved 'puck' shape a makeover, with sleek new detailing and a chic fabric speaker cover for improved acoustic performance. And it's small and durable enough to chuck in a bag, so you can take it with you wherever you go. **Looks great, performs even better.**

\*Sustainable materials include post-consumer recycled, post-industrial recycled or bio-based materials

#### DURABILITY

When you're juggling work between several locations, you want to know your speakerphone can handle a bit of rough treatment. That's why we've given durability on Speak2 40 a hybrid makeover, with IP64-rated protection from dust & water, and a smart protective pouch that you can use to keep it safe in your bag. **Go anywhere, with no worries.**

#### EASE OF USE

Speak2 40 is designed for simple setups. Just take it out of the box, plug it in, and join a meeting. That's it. That's literally it. **It couldn't be easier.**

#### FUTURE-PROOF

With half the team on USB C, and the other half still using USB A, the struggle to find tech that suits everyone is real. Cut out the hunt for adapters with Speak2 40. It's the first speakerphone in its category with both adapters on the same cable, so it'll work for everyone, now and in the future. You can keep it in tip-top condition with regular firmware upgrades on Jabra Xpress and Direct software, too. **Tomorrow, we're ready for you.**

#### SUSTAINABILITY

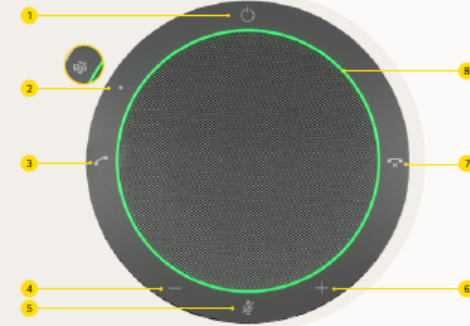
To help take care of our planet, we consider sustainability carefully at every stage of product development. The outer casing of Speak2 40 is made with over 50% sustainable materials\* and has a number of built-in parts that can be repaired or replaced. **Better sustainability = longer speaker life = great calls for you and your team for years to come.**



MS TEAMS & UC VARIANTS

#### HOW TO USE

- 1 Power on/off
- 2 Smart button / Microsoft Teams Smart button (MS variant)
- 3 Answer call
- 4 Volume down
- 5 Mute microphone
- 6 Volume up
- 7 End/reject call
- 8 Status LED ring



#### HOW TO CONNECT

Connect the USB cable to any available USB C or USB A port on your computer. The status LED ring will light up white to indicate the speakerphone is connected and powered on.



Plug-and-play



USB C and USB A connectors included



	FEATURES	BENEFITS
Connectivity	USB cable	Plug-and-play connectivity to your computer with built-in USB C and USB A connectors
Audio	Microphones	4 beamforming microphones cancel out background noise and reverb for perfect voice pick up
	Full Duplex	Users can have more natural 2-way conversations without breaking the flow if they speak at the same time
	Speaker	50mm speaker for more natural sounding calls and music
	Wideband audio/HD voice	High quality audio makes collaboration a breeze
Ease of use	LED indicators	Intuitive user interface
	Travel pouch	Premium soft travel pouch included protects your Speak2 40 from dust and moisture on the go
Software integration	Device management and firmware updates	Manage and configure easily with Jabra Direct or Jabra Xpress
Variants	UC and MS variants	Choose between Microsoft Teams and Unified Communications (UC) variants
Certifications	Certified for	

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**SPEAK2 55**

**Next-generation  
professional audio in a  
portable speakerphone**

Technology for  
life's new rhythm



**FULL DUPLEX AUDIO**

The Speak2 Range is our first to be engineered with advanced full duplex audio, preserving the natural ebb and flow of real face-to-face interactions by allowing everyone to speak and be heard at the same time. Which means more natural conversations, and less stilted, jumpy audio. **Great audio goes both ways.**

## MICROPHONE TECHNOLOGY

Voices are important in meetings, background noise, not so much. That's why Speak2 55 has four cutting-edge beamforming microphones (more than ever before) with state-of-the-art noise cancellation technology. They pick up sound from all directions and expertly filter out background noise. **So you never miss a word.**

## VOICE LEVEL NORMALIZATION

People are at their most brilliant when they can be themselves. Speak2 55 uses our cutting-edge Voice Level Normalization technology to automatically equalize all voices to the same volume level, so people can speak in the way that comes naturally to them. **No need to fiddle with the volume control.**

### OUTSTANDING AUDIO QUALITY

Our full-range 50mm speaker with wideband audio captures and delivers sound across a wide range of frequencies, so you can enjoy big, powerful sound wherever you work best, whether that's in the office, at home, or somewhere else. **Go big and go home.**

## CERTIFICATIONS

Speak2 55 is certified for all leading virtual meeting platforms, which means it optimizes the whole experience and delivers professional call quality every time. So whether you prefer Microsoft Teams, Google Meet, Zoom, or another platform, you can rely on seamless plug-and-play connectivity and reliably brilliant meetings. **Right from the get go.**

## DESIGN

We've given the iconic, much-loved 'puck' shape a makeover, with sleek new detailing, and a premium fabric cover. And it's small and durable enough to chuck in a bag, so you can take it with you wherever you go. **Looks great, performs even better.**

\*Sustainable materials include post-consumer recycled, post-industrial recycled or bio-based materials.

## DURABILITY

Hybrid working might take you and your speakerphone to some unusual places, so we've given it a hybrid makeover. IP64-rated protection from dust and water, and a smart protective pouch mean you can use it everywhere without worrying. **Even if your hybrid week takes you to a different place every day.**

### EASE OF USE & BATTERY

Just plug-and-play and you're off faster than you can say "could you just repeat that?" And for those of you who like choice, we've got options. Use the USB cable for a direct line, or go wireless with up to 12 hours of battery life. **Ready... set... go.**

## FUTURE-PROOF

With half the team on USB C, and the other half still using USB A, the struggle to find tech that suits everyone is real. Cut out the hunt for adapters with Speak2 5.5. Because it's the first in its class to have both connectors on the same cable (just like the rest of Speak2) it'll work for everyone, now and in the future. You can keep it in tip-top condition with regular firmware upgrades on Jabra Xpress and Direct software, too. **Tomorrow, we're ready for v6.**











## SUSTAINABILITY

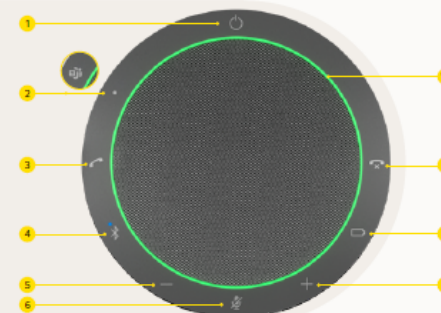
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
















## HOW TO CONNECT

Connect the Jabra Speak2 40 USB cable to any available USB C or A port on your computer. The LED ring will light up white to indicate the speakerphone is connected and powered on.



USB C and USB A connectors included

	FEATURES	BENEFITS
<b>Connectivity</b>	USB cable	Plug-and-play connectivity to your computer with built-in USB C and USB A connectors
	Bluetooth	Easy Bluetooth 5.2 connectivity to mobile devices
	Dual Bluetooth connectiv	Connect two Bluetooth-enabled devices at the same time, including mobile device and computer
	Multiple device pairing	Pair up to 8 devices
<b>Audio</b>	Microphones	4 beamforming microphones cancel out background noise and reverb for perfect voice pick up
	Full Duplex	Users can have more natural 2-way conversations without breaking the flow if they speak at the same time
	Speaker	50mm speaker for more natural sounding calls and music
	Wideband audio/HD voice	High quality audio makes collaboration a breeze
<b>Ease of use</b>	Battery life	Up to 12 hours wireless calls and music
	LED indicators	Intuitive user interface
	Travel pouch	Premium soft travel pouch includes protects your Speak2 55 from dust and moisture on the go
	Google Fast Pair	Easy set up with your Android device
<b>Software integration</b>	Device management and firmware updates	Manage and configure easily with Jabra Direct or Jabra Xpress
<b>Variants</b>	UC and MS variants	Choose from Microsoft Teams or Unified Communications variants
<b>Certifications</b>	Certified for	               



## SPEAK2 75

# The best professional speakerphone for hybrid working\*

Technology for life's new rhythm



DATA SHEET

AWARENESS

CONSIDERATION

PREFERENCE

PURCHASE

- Support Videos
- Feature Demo videos
- **Datasheets**
- Tech Sheets
- Competitive Comparisons
- Audio Demo Files

## OUTSTANDING AUDIO QUALITY

Forget everything you think you know about portable speakerphones. We're tearing up the rule book with super-wideband audio<sup>1</sup>, and an advanced full range 65mm speaker. This cutting-edge tech puts you front and center, unscrambling the widest range of frequencies in your voice's natural range. **It's a dramatically more powerful audio experience.**

## FULL DUPLEX AUDIO

Some speakerphones don't allow both sides to speak and be heard at the same time, but we think conversations are better when they flow naturally. Speak2 75 is engineered with advanced full duplex audio, with a supercharged chipset that goes way beyond standard speakerphone performance. **So your conversations can flow freely in both directions, just like they would in person.**

## MICROPHONE TECHNOLOGY

With four state-of-the-art beamforming microphones, and the very latest digital signal processing algorithms, Speak2 75 effortlessly harnesses every change in voice tone, so every nuance is picked up (because it's not what you say, it's how you say it). Innovative noise reduction technology keeps background distractions at bay. **The result is an outstanding audio performance that's truly unmatched.**

## MICROPHONE QUALITY INDICATOR

See at a glance how well you're being heard at all times, wherever you are in the room, with the only speakerphone to feature a custom-designed Microphone Quality Indicator.<sup>2</sup> This intuitive 360-degree light ring shows you clearly when you're coming across loud and clear, and when you need to huddle in a little closer. **It's like having a personal voice coach in every meeting.**

## VOICE LEVEL NORMALIZATION

We know how vital it is that everyone can be heard equally, so we engineered Speak2 75 with our latest cutting-edge Voice Level Normalization technology. So everyone can be heard whether they speak with quiet confidence or enthusiastic energy. **And everyone can be themselves and speak in the way that's most natural for them.**

## CERTIFICATIONS

Speak2 75 is certified for all leading virtual meeting platforms, and optimizes the whole experience, for professional call quality every time. So whether you prefer to jump on Microsoft Teams, Google Meet or Zoom, you can rely on seamless plug-and-play connectivity and reliably brilliant meetings right from the get go. **So you can get together from anywhere.**

<sup>1</sup>See Jabra.com/commercial-claims

<sup>2</sup>Super-wideband audio experience requires UC client support, and device support

<sup>3</sup>Initial activation is required via the Jabra Sound+ or Jabra Direct apps

<sup>4</sup>Sustainable materials include post-consumer recycled, post-industrial recycled or bio-based materials

## PREMIUM PORTABLE DESIGN

The iconic, much-loved 'puck' shape of the original Speak Series gets a serious makeover with Speak2 75. It's modern and minimal, with brushed aluminum detailing and premium custom designed speaker fabric, engineered to deliver the most optimal audio experience. And it's small and durable enough to throw into your bag, too. **Looks great. Performs even better.**

## DURABILITY

We've made sure Speak2 75 is built to handle anything a busy hybrid working day throws at it – from messy kitchens to deep work bags – with IP64-rated protection from dust and water. **So you can use it anywhere, without worrying.**

## EASE OF USE & BATTERY LIFE

Just plug-and-play and you're off faster than you can say "you're on mute". Go wireless with up to 20 hours of battery, and make setup even more of a snap with Microsoft Swift Pair and Google Fast Pair. **Your Speak2 75 is ready for anything.**

## FUTURE-PROOF

Speak2 75 is the first speakerphone in its category to have both USB C and USB A connectors on the same cable, so you won't need to tear the office apart looking for an adapter, and it'll work now, and when you get a new computer. And since we're givers, we'll also keep you ahead of the game with regular firmware updates, via Jabra Direct and Xpress software, and you can customize your settings with the Sound+ app. **Just think of it as your flexible friend.**

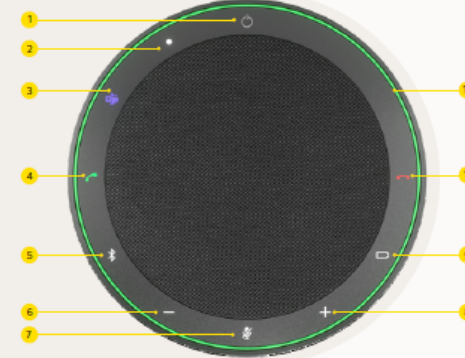
## SUSTAINABILITY

To help consider our planet, we consider sustainability carefully at every stage of product development. The casing of Speak2 75 is made with over 33% sustainable materials<sup>4</sup>, and has a number of built-in parts that can be repaired or replaced. **Better sustainability = longer speaker life = great calls for you and your team for years to come.**



## HOW TO USE

- 1 Power on/off
- 2 Smart button
- 3 Microsoft Teams button (MS variant)
- 4 Answer call
- 5 Bluetooth pairing
- 6 Volume down
- 7 Mute microphone
- 8 Volume up
- 9 Battery status
- 10 End/reject call
- 11 Microphone Quality Indicator & Status LED ring



## HOW TO CONNECT

Hold the Bluetooth button for 3 seconds and follow the voice-guided instructions to pair to your smartphone or tablet. Or connect the USB cable to any available USB C or A port on your computer. The status LED ring will light up white to indicate the speakerphone is connected and powered on.



USB C and USB A connectors included

	FEATURES	BENEFITS
Connectivity	USB cable	Plug-and-play connectivity to your computer via built-in USB C and USB A connectors
	Bluetooth	Easy Bluetooth 5.2 connectivity to mobile devices
	USB Bluetooth adapter	Jabra Link 380 Bluetooth USB C adapter with up to 30m/100ft wireless range to your computer
	Dual Bluetooth connectivity	Connect two Bluetooth enabled devices at the same time, including mobile device and computer
Audio	Multiple device pairing	Pair up to 8 devices
	Microphones	4 beamforming microphones cancel out background noise and reverb for perfect voice pick up
	Full Duplex	Users can have more natural two-way conversations without breaking the flow if they speak at the same time
	Speaker	65mm speaker offers more natural and distortion-free calls and music
Ease of use	Super-wideband audio	Capturing wider frequency range for more natural and richer audio than ever
	Battery life	Up to 20 hours battery life
	LED indicators	Clear and intuitive user interface
	Travel pouch	Premium soft travel pouch included to protect your Speak2 75 on the go
Software integration	Microsoft Swift Pair and Google Fast Pair	Helps to set-up device easily
	Device management and firmware updates	Use Jabra Sound+ to customize your settings; manage and configure easily with Jabra Direct or Jabra Xpress
Variants	UC and MS variants	Choose from Unified Communications or Microsoft Teams certified versions for seamless connectivity and collaboration
Certifications		
Room Certifications	Microsoft Teams Rooms and Zoom Rooms	

## SPEAK2 RANGE

The next generation of professional speakerphones, engineered for hybrid working

Technology for life's new rhythm



DATA SHEET

### OUTSTANDING AUDIO QUALITY

Forget everything you think you know about portable speakerphones. We're tearing up the rule book with the new Speak2 Range, featuring super-wideband audio\*, and advanced full-range speakers. This cutting-edge tech puts you front and center, unscrambling all of the possible frequencies in your voice's natural range. **It's a dramatically more powerful audio experience.**

### ADVANCED FULL DUPLEX AUDIO

Some speakerphones don't allow both sides to speak and be heard at the same time, but we think conversations are better when they flow naturally. Speak2 is our first range of speakerphones to be specifically engineered for perfect full duplex audio, going way beyond standard speakerphone performance. **So your conversations can flow freely in both directions, just like they would in person.**

### UPGRADED MICROPHONE TECHNOLOGY

The Speak2 Range features four of the most state-of-the-art beamforming microphones, more than ever in a Jabra speakerphone, and the very latest digital signal processing algorithms. This allows them to effortlessly harness every change in voice tone, to pick up every nuance (because it's not what you say, it's how you say it). Innovative noise reduction technology keeps background distractions at bay. **The result is an outstanding audio performance that's truly unmatched.**

### UNIQUE MICROPHONE QUALITY INDICATOR

See at a glance how well you're being heard at all times, wherever you are in the room, with the only speakerphone on the market to feature a custom-designed Microphone Quality Indicator.\* Tap-activated via the Sound+ and Jabra Direct apps, this intuitive 360-degree light ring gives you a visual indication of when you're coming across loud and clear, and when you need to huddle in a little closer. **It's like having a personal voice coach in every meeting.**\*\*

### ALL-NEW VOICE LEVEL NORMALIZATION

We know how vital it is that everyone can be heard equally, so the new Speak2 Range is the first to be engineered with our latest cutting-edge Voice Level Normalization technology. That means you'll be heard whether you speak with quiet confidence or enthusiastic energy. **Now you can be yourself and speak in the way that's most natural for you.**

### PREMIUM PORTABLE DESIGN

The iconic, much-loved 'puck' shape of the original Speak Series gets a serious makeover with Speak2. It's modern and minimal, with brushed aluminum detailing\* and premium custom-designed speaker fabric, engineered to deliver the most optimal audio experience. It's small and durable enough to throw into your bag, too. **Looks sleeker than ever. Performs better than ever.**

### ADDED DURABILITY

We've made sure the Speak2 Range is built to handle anything a busy hybrid working day throws at it – from messy kitchens to deep work bags – with all-new IP64-rated protection from dust and water. **So you can use it anywhere, without worrying.**

### EASE OF USE & BATTERY LIFE

Just plug-and-play and you're off faster than you can say "you're on mute". Go wireless with up to 20 hours of battery, and make setup even more of a snap with Microsoft Swift Pair and Google Fast Pair. **Your Speak2 75 is ready for anything.**

### FUTURE-PROOF

Speak2 is the first range of speakerphones in its category to have both USB C and USB-A connectors on the same cable, so you won't need to tear the office apart looking for an adapter, plus it'll work now, and when you get a new computer. And since we're givers, we'll also keep you ahead of the game with regular firmware updates via Jabra Direct and Xpress software. You can even customize your settings with the Sound+ app. **Just think of it as your flexible friend.**

### SUSTAINABILITY

To help take care of our planet, we consider sustainability carefully at every stage of product development. That's why the casing of Speak2 55 & 40 is made with over 50% sustainable materials\*\*\* and both devices feature a number of built-in parts that can be easily repaired or replaced. **Better sustainability = longer speaker life = great calls for you and your team for years to come.**

\*Speak2 75 only. Super wideband audio experience requires UC client support, and device support. \*\*Initial activation is required via the Jabra Sound+ or Jabra Direct apps. \*\*\*Sustainable materials include post-consumer recycled, post-industrial recycled or bio-based materials.



### CERTIFICATIONS

The Speak2 Range is certified for all leading virtual meeting platforms, and optimises the whole experience, for professional call quality every time. So whether you prefer to jump on Microsoft Teams, Google Meet or Zoom, you can rely on seamless plug-and-play connectivity and reliably brilliant meetings right from the get-go. **Now you can get together from anywhere.**



Features	SPEAK2 40	SPEAK2 55	SPEAK2 75
Audio	No. of microphones	4	4
	Full Duplex	Yes	Yes
	Noise reduction	Echo, noise	Echo, noise, reverb
	Pick up range	2.3m	2.5m
	Super-wideband	No (wideband)	Yes
	Voice Level Normalization	Yes (outgoing)	Yes (incoming and outgoing)
	Speaker size	50mm	65mm
	Microphone Quality Indicator	No	Yes*
	Battery life	N/A	Up to 20 hours
	Weight	245g	466g
Flexibility	Travel pouch	Yes	Yes
	Bluetooth	N/A	5.2
	USB connectivity	USB C/A	USB C/A
	IP rating	IP64	IP64
	Pairing	N/A	Google Fast Pair, MS Swift Pair
	App Support	Jabra Direct, Jabra Xpress	Jabra Direct, Jabra Xpress
	App Support	Jabra Direct, Jabra Xpress	Jabra Direct, Jabra Xpress
	App Support	Jabra Direct, Jabra Xpress	Jabra Direct, Jabra Xpress
	App Support	Jabra Direct, Jabra Xpress	Jabra Direct, Jabra Xpress
	App Support	Jabra Direct, Jabra Xpress	Jabra Direct, Jabra Xpress
Certifications	Certified for	Microsoft Teams, Zoom, Google Meet	Microsoft Teams, Zoom, Google Meet and more
	Room systems	No	Microsoft Teams Rooms, Zoom Rooms

\*Initial activation is required via the Jabra Sound+ or Jabra Direct apps.



## SPEAK2 40

### Next-generation professional audio in a portable speakerphone

- › Full Duplex audio for natural conversations
- › Four beamforming noise-cancelling microphones
- › Voice Level Normalization equalizes all voices
- › Full-range 50mm speaker & wideband audio
- › Certified for leading virtual meeting platforms
- › IP64-rated protection from dust and water



General info	Box contents	Speakerphone, carry pouch, safety information and warranty
	Packaging dimensions (WxHxD)	142mm x 46.5mm x 139mm   5.6in x 1.8in x 5.5in
	Main unit dimensions (ØxH)	120mm x 33mm   4.72in x 1.3in
	Main unit weight	245g   8.64oz
	IP rating	IP64-rated protection from dust and water
	Warranty	2 years
	Certifications and compliance **	Zoom, Google Meet, Amazon Chime, Microsoft Teams (variant dependent)
Audio	Ideal for room sizes	Up to 4.5m x 4.5m   14.76ft x 14.76ft
	Number of microphones	4
	Microphone type	Digital MEMS
	Microphone frequency range	150Hz - 7000Hz
	Microphone pick up range	Up to 2.3m   7.5ft
	Full Duplex	Yes
	Speaker size	50mm   1.97in
	Peak audio output	83 dBspl @ 0.5m
	Speaker bandwidth (music mode)	100Hz - 20000Hz
	Speaker bandwidth (speak mode)	150Hz - 7000Hz
	Acoustic echo cancellation (AEC)	Yes
	Voice Level Normalization (Automatic Gain Control, AGC)	Yes (for outgoing audio)
	Wideband	Up to 8000 Hz
	Noise reduction on calls	Yes
Software & Apps	Compatible software and/or apps	Jabra Direct, Jabra Xpress

AWARENESS

CONSIDERATION

PREFERENCE

PURCHASE

- Support Videos
- Feature Demo videos
- Datasheets
- **Tech Sheets**
- Competitive Comparisons
- Audio Demo Files

Connectivity	Connectivity	USB C or USB A
	Integrated USB cable length	ca. 80cm   31.5in
Extended info	Operating temperature	0°C to 40°C   32°F to 104°F
	Storage temperature	-20°C to 45°C   -4°F to 113°F

Products	2740-109	Jabra Speak2 40 - MS Teams, Dark Grey
	2740-209	Jabra Speak2 40 - UC, Dark Grey
Accessories	14208-10	Jabra Kensington Lock Adaptor



AWARENESS

CONSIDERATION

PREFERENCE

PURCHASE

- Support Videos
- Feature Demo videos
- Datasheets
- **Tech Sheets**
- Competitive Comparisons
- Audio Demo Files



TECH SHEET

SPEAK2 55

Next-generation flexible speakerphone with outstanding professional audio

- › Full Duplex audio for natural conversations
- › Four beamforming noise-cancelling microphones
- › Voice Level Normalization equalizes all voices
- › Full-range 50mm speaker & wideband audio
- › Certified for leading virtual meeting platforms
- › Up to 12 hours of wireless battery life



General info	Box contents	Speakerphone, carry pouch, safety information and warranty
	Packaging dimensions (WxHxD)	142mm x 46.5mm x 139mm   5.6in x 1.8in x 5.5in
	Main unit dimensions (ØxH)	120mm x 33mm   4.72in x 1.3in
	Main unit weight	280g   9.88oz
	IP rating	IP64-rated protection from dust and water
	Warranty	2 years
	Certifications and compliance **	Microsoft Teams (variant dependent), Microsoft Swift Pair, Zoom, Google Meet, Amazon Chime, Google Fast Pair
Audio	Ideal for room sizes	Up to 4.5m x 4.5m   14.76ft x 14.76ft
	Number of microphones	4
	Microphone type	Digital MEMS
	Microphone frequency range	150Hz - 7000Hz
	Microphone pick up range	Up to 2.3m   7.55ft
	Full Duplex	Yes
	Speaker size	50mm   1.97in
	Peak audio output	85 dBspl @ 0.5m
	Speaker bandwidth (music mode)	100Hz - 20000Hz
	Speaker bandwidth (speak mode)	150Hz - 7000Hz
	Acoustic echo cancellation (AEC)	Yes
	Voice Level Normalization (Automatic Gain Control, AGC)	Yes (for outgoing audio)
	Wideband	Up to 8000 Hz
Software & Apps	Noise reduction on calls	Yes
	Compatible software and/or apps	Jabra Direct, Jabra Xpress
Battery	Talk time	Up to 12 hours
	Corded charging	Integrated USB C cable with USB A adapter
	Charging time (USB C/A 1 A)	Up to 2.5 hours
	Charging time (USB C/A 0.5 A)	Up to 5 hours
	Battery type	Rechargeable lithium-ion battery
	Battery capacity	2 x 900 mAh

Connectivity	Connectivity	USB C or USB A, Bluetooth (for smartphone/tablet only)
	Bluetooth® version	5.1
	Bluetooth® profiles	A2DP, AVRCP, BLE (for Google Fast Pair), HFP
	Operating range (Bluetooth)	Up to 30m   98ft
	Paired devices	Up to 8 Bluetooth devices
	Simultaneous Bluetooth connections	2
	Integrated USB cable length	ca. 80cm   31.5in
Extended info	Operating temperature	0°C to 40°C   32°F to 104°F
	Storage temperature	-20°C to 45°C   -4°F to 113°F

Products	2755-109	Jabra Speak2 55 - MS Teams, Dark Grey
	2755-209	Jabra Speak2 55 - UC, Dark Grey
Accessories	14208-10	Jabra Kensington Lock Adaptor

\* Certified for USB connection only. Standard Bluetooth connections are not certified

Jabra Speak2 55 Tech Sheet 08122022

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## SPEAK2 75

### The best professional speakerphone for hybrid working \*

- › Super-wideband audio and a full-range 65mm speaker
- › Four beamforming noise cancelling microphones
- › Voice Level Normalization equalizes all voices
- › Advanced Full Duplex audio powers natural conversations
- › Microphone Quality Indicator so you know you're being heard
- › Certified for leading virtual meeting platforms



General info	Box contents	Speakerphone, Link 380 Bluetooth adapter (variant dependent), carry pouch, safety information and warranty
	Packaging dimensions (WxHxD)	153mm x 49mm x 155mm   6in x 1.9in x 6.1in
	Main unit dimensions (DxH)	132.5mm x 35mm   5.22in x 1.38in
	Main unit weight	466g   16.44oz
	IP rating	IP64 rated protection from dust and water
	Warranty	2 years
	Certifications and compliance **	Alcatel-Lucent, Avaya, Cisco, Unify, MFi, Zoom Rooms, Zoom, Google Meet, Amazon Chime, Google Fast Pair, Microsoft Teams (variant dependent), Microsoft Teams Rooms (variant dependent), Microsoft Swift Pair
Audio	Ideal for room sizes	Up to 4.5m x 4.5m   14.76ft x 14.76ft
	Number of microphones	4
	Microphone type	Digital MEMS
	Microphone frequency range	150Hz - 14000Hz
	Microphone pick up range	Up to 2.5m   8.2ft
	Full Duplex	Yes
	Signal-to-noise ratio (SNR)	72 dB
	Speaker size	65mm   2.6in
	Peak audio output	88 dBspl @ 0.5m
	Speaker bandwidth (music mode)	80Hz - 20000Hz
	Speaker bandwidth (speak mode)	150Hz - 14000Hz
	Acoustic echo cancellation (AEC)	Yes
	Reverberation reduction	Yes
	Voice Level Normalization (Automatic Gain Control, AGC)	Yes (for incoming and outgoing audio)
	Super-wideband (SWB) ***	Up to 16000 Hz
Software & Apps	Noise reduction on calls	Yes
	Microphone Quality Indicator (enable in Jabra app)	Yes
	Compatible software and/or apps	Jabra Direct, Jabra Sound+, Jabra Xpress
	Talk time	Up to 20 hours
	Corded charging	Integrated USB C cable with USB A adapter
	Charging time (USB C/A 1 A)	Up to 2.5 hours
	Charging time (USB C/A 0.5 A)	Up to 5 hours
Battery	Battery type	Rechargeable lithium-ion battery
	Battery capacity	4700 mAh

AWARENESS

CONSIDERATION

PREFERENCE

PURCHASE

- Support Videos
- Feature Demo videos
- Datasheets
- **Tech Sheets**
- Competitive Comparisons
- Audio Demo Files

Connectivity	Connectivity	USB C or USB A, Bluetooth (for smartphone/tablet only)
	Bluetooth adapter	USB A   USB-C
	Bluetooth® version	5.2
	Bluetooth® profiles	A2DP, AVRCP, BLE (for Microsoft Swift Pair, Google Fast Pair), HFP, HSP
	Operating range (Bluetooth)	Up to 30m   98ft
	Paired devices	Up to 8 Bluetooth devices
Extended info	Simultaneous Bluetooth connections	2
	Integrated USB cable length	ca. 75cm   29.5in
	Operating temperature	0°C to 40°C   32°F to 104°F
	Storage temperature	-20°C to 45°C   -4°F to 113°F

Products	2775-109	Jabra Speak2 75 - MS Teams, Dark Grey
	2775-209	Jabra Speak2 75 - UC, Dark Grey
	2775-319	Jabra Speak2 75 - MS Teams - Link 380a, Dark Grey
	2775-329	Jabra Speak2 75 - MS Teams - Link 380c, Dark Grey
	2775-419	Jabra Speak2 75 - UC - Link 380a, Dark Grey
	2775-429	Jabra Speak2 75 - UC - Link 380c, Dark Grey
Accessories	14101-90	Jabra Speak2 75 Secure Mount
	14208-10	Jabra Kensington Lock Adaptor
	14208-22	Jabra Link 380c MS - USB-C - Bluetooth Adapter
	14208-24	Jabra Link 380a MS - USB-A - Bluetooth Adapter
	14208-25	Jabra Link 380c UC - USB-C - Bluetooth Adapter
	14208-26	Jabra Link 380a UC - USB-A - Bluetooth Adapter

\* jabra.com/commercial-claims

\*\* Certified for USB connection or Jabra Link 380 Bluetooth adapter connection. Standard Bluetooth connections are not certified

\*\*\* Requires a USB connection and all connected meeting participants to have a super-wideband supported device and conferencing app

Jabra Speak2 75 Tech Sheet 08122022

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## SPEAK2 RANGE

## The next generation of professional speakerphones, engineered for hybrid working

- › Super-wideband audio\* and full-range speakers
- › Advanced Full Duplex audio powers natural conversations
- › Four beamforming noise-cancelling microphones
- › Microphone Quality Indicator\*\* so you know you're being heard\*\*
- › Voice Level Normalization equalizes all voices
- › Certified for leading virtual meeting platforms



		SPEAK2 40	SPEAK2 55	SPEAK2 75
General info	Box contents	Speakerphone, carry pouch, safety information and warranty	Speakerphone, carry pouch, safety information and warranty	Speakerphone, Link 380 Bluetooth adaptor (variant dependent), carry pouch, safety information and warranty
	Packaging Dimensions	153mm x 49mm x 155mm   6in x 1.9in x 6.1in	142mm x 46.5mm x 139mm   5.6in x 1.8in x 5.5in	152mm x 49mm x 155mm   6in x 1.9in x 6.1in
	Main unit dimensions (ØxH)	Ø120mm x 33mm   Ø4.72in x 1.3in	Ø120mm x 33mm   Ø4.72in x 1.3in	Ø132.5mm x 35mm   Ø5.22in x 1.38in
	Weight	245g   8.64oz	280g   9.88oz	466g   16.44oz
	IP Rating	IP64-rated protection from dust and water	IP64-rated protection from dust and water	IP64-rated protection from dust and water
	Warranty	2 years	2 years	2 years
	Certifications and compliance ***	Microsoft Teams (variant dependent), Zoom, Google Meet, Amazon Chime	Microsoft Teams (variant dependent), Microsoft Swift Pair, Zoom, Google Meet, Amazon Chime, Google Fast Pair	Microsoft Teams (variant dependent), Microsoft Teams Rooms (variant dependent), Microsoft Swift Pair, Airtel-Lucent, Avaya, Cisco, Unify, MFi, Zoom Rooms, Zoom, Google Meet, Amazon Chime, Google Fast Pair

\*Speak2 75 only

\*\* Initial activation is required via the Jabra Sound+ or Jabra Direct apps

\*\*\* Certified for USB connection or Jabra Link 380 Bluetooth adaptor connection. Standard Bluetooth connections are not certified.

AWARENESS

CONSIDERATION

PREFERENCE

PURCHASE

- Support Videos
- Feature Demo videos
- Datasheets
- **Tech Sheets**
- Competitive Comparisons
- Audio Demo Files

		SPEAK2 40	SPEAK2 55	SPEAK2 75
Audio	Ideal for room sizes	Up to 4.5m x 4.5m   14.76ft x 14.76ft	Up to 4.5m x 4.5m   14.76ft x 14.76ft	Up to 4.5m x 4.5m   14.76ft x 14.76ft
	Number of microphones	4	4	4
	Microphone type	Digital MEMS	Digital MEMS	Digital MEMS
	Microphone frequency range	150Hz - 7000Hz	150Hz - 7000Hz	150Hz - 14000Hz
	Microphone pick up range	Up to 2.3m   7.5ft	Up to 2.3m   7.55ft	Up to 2.5m   8.2ft
	Full Duplex	Yes	Yes	Yes
	Signal-to-noise ratio (SNR)	N/A	N/A	72dB
	Speaker Size	50mm   1.97in	50mm   1.97in	65mm   2.6in
	Peak Audio Output	83 dBspl @ 0.5m	85 dBspl @ 0.5m	88 dBspl @ 0.5m
	Speaker bandwidth (music mode)	100Hz - 20000Hz	100Hz - 20000Hz	80Hz - 20000Hz
	Speaker bandwidth (speak mode)	150Hz - 7000Hz	150Hz - 7000Hz	150Hz - 14000Hz
	Acoustic echo cancellation (AEC)	Yes	Yes	Yes
	Reverberation reduction	N/A	N/A	Yes
Voice Level Normalization (Automatic Gain Control, AGC)	Yes (for outgoing audio)	Yes (for outgoing audio)	Yes (for incoming and outgoing audio)	
Wideband	Up to 8000Hz	Up to 8000Hz	Super-wideband up to 16000Hz	
Super-wideband (SWB) ***	N/A	N/A	Up to 16000Hz	
Microphone Quality Indicator (enable in Jabra app)	N/A	N/A	Yes	
Noise reduction on calls	Yes	Yes	Yes	
Software & Apps	Compatible software and/or apps	Jabra Direct, Jabra Xpress	Jabra Direct, Jabra Xpress	Jabra Direct, Jabra Sound+, Jabra Xpress
Battery	Talk Time	N/A	Up to 12 hours	Up to 20hours
	Corded charging	N/A	Integrated USB C cable with USB A adapter	Integrated USB C cable with USB A adapter
	Charging time (USB C/A 1 A)	N/A	Up to 2.5 hours	Up to 2.5 hours
	Charging time (USB C/A 0.5 A)	N/A	Up to 5 hours	Up to 5 hours
	Battery type	N/A	Rechargeable lithium-ion battery	Rechargeable lithium-ion battery
	Battery capacity	N/A	2 x 900 mAh	4700 mAh
Connectivity	Connectivity	USB C or USB A	USB C or USB A, Bluetooth (for smartphone/tablet only)	USB C or USB A, Bluetooth (for smartphone/tablet only)
	Bluetooth adaptor	N/A	N/A	USB-A   USB-C
	Bluetooth® version	N/A	5.1	5.2
	Bluetooth® profiles	N/A	A2DP, AVRCP, BLE, (Google Fast Pair), HFP	A2DP, AVRCP, BLE (Microsoft Swift Pair, Google Fast Pair), HFP, HSP
	Operating range (Bluetooth)	N/A	Up to 30m   98ft	Up to 30m   98ft
	Paired devices	NA	Up to 8 Bluetooth devices	Up to 8 Bluetooth devices
	Simultaneous Bluetooth connections	N/A	2	2
	Integrated USB cable length	ca. 80cm   31.5in	ca. 80cm   31.5in	ca. 75cm   29.5in
	Extended Info	Operating temperature	0°C to 45°C   32°F to 104°F	0°C to 45°C   32°F to 104°F
Storage temperature		-20°C to 45°C   -4°F to 113°F	-20°C to 45°C   -4°F to 113°F	-20°C to 45°C   -4°F to 113°F

\*\*\* Requires a USB connection and all connected meeting participants to have a super-wideband supported device and conferencing app

AWARENESS

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**PURCHASE**

- Support Videos
- Feature Demo videos
- Datasheets
- Tech Sheets
- **Competitive Comparisons**
- Audio Demo Files

## SPEAK2 75 Competitive Overview

COMPARISON CHART



		Jabra	Jabra	Epos	Poly	Yealink
		<b>Speak2 75</b>	<b>Speak2 750</b>	<b>Expand 40</b>	<b>Sync 40</b>	<b>CP900</b>
	MSRP \$	369 (w/o dongle)/389 (w. dongle)	380 (w. dongle)	329 (w/o dongle)/369 (w. dongle)	299 (w/o dongle)/349 (w. dongle)	229 (w/o dongle)/259 (w. dongle)
OUTSTANDING AUDIO	No. of microphones	4	1	3	3	6
	Full Duplex	Yes	Yes	Yes	Yes	Yes
	Noise reduction	Echo, noise, reverb	Echo, Noise	Echo, noise, reverb	Echo, noise	Echo, noise
	Pick up range (up to)	2.5 meters	2.3 meters	N/A	2.5 meters	2 meters
	Super-wideband	Yes (for USB only, require all meeting participants with SWB enabled devices & conferencing app)	No (only wideband)	No (only wideband)	No (only wideband)	No (only wideband)
	Voice Level Normalization (Automatic Gain Control; AGC)	Yes (both incoming and outgoing audio)	No	N/A	N/A	N/A
FLEXIBILITY	Microphone Quality Indicator	Yes (enabled in app)	No	No	No	No
	Speaker size	65mm	56mm	N/A	50mm + 2 passive radiators	N/A
	Battery life (up to)	20hrs	10hrs	18hrs	30hrs	12hrs
	Weight	466g	301g	314g	610g	320g
	Pouch	Yes (+88% recycled materials)	Yes	Yes	No	Yes
	Bluetooth	5.2	4.2	5.0	5.1	4.2
	USB Connectivity	Integrated USB C/A	Integrated USB A	Integrated USB C (with separate USB A Adaptor)	Integrated USB A/C	USB A
	IP rating	IP64	No	No	IP64	No
	Easy pairing options	Google Fast Pair, Microsoft Swift Pair	No	NFC pairing	No	N/A
	Software & App support	Jabra Sound+ (for mobile), Jabra Direct (for PC), Jabra Xpress (for enterprise users)	Jabra Direct (for PC), Jabra Xpress (for enterprise users)	EPOS Connect (for PC & Mobile)	Plantronics Hub (for PC & Mobile), Poly Lens (for PC)	Yealink USB Connect (for PC)
CERTIFICATIONS	Certified for leading UC platforms	Microsoft Teams, Zoom, Google Meet	MS Teams, Google Meet	MS Teams, Zoom	MS Teams, Zoom, Tencent	MS Teams
	Certified for leading room systems	Microsoft Teams Room (MTR), Zoom Rooms	No	No	No	No
OTHER	Other	Up to 33% sustainable materials (from mechanical parts)	Supports linking of two devices	N/A	Supports linking of two devices USB A for smartphone charging	N/A

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Find out more on [jabra.com](https://www.jabra.com)



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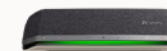
PREFERENCE

**PURCHASE**

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## SPEAK2 40/55 Competitive Overview

COMPARISON CHART



	Brand	Epos	Jabra	Jabra	Yealink	Poly	Poly
	Product name	Expand SP 30(+)	Speak2 55	Speak2 40	CP700	Sync 20	Sync 10
	MSRP \$	169 (w/o dongle)/ 209 (w. dongle)	189 (w/o dongle)	169 (w/o dongle)	149 (w/o dongle)/ 169 (w. dongle)	139 (w/o dongle)	100 (w/o dongle)
OUTSTANDING AUDIO	No. of microphones	2	4	4	2	3	2
	Full Duplex	Yes	Yes	Yes	Yes	Yes	Yes
	Noise reduction	Echo, noise	Echo, noise	Echo, noise	Echo, noise	Echo, noise	Echo, noise
	Pick up range (up to)	N/A	2.3 meters	2.3 meters	1.5 meters	2 meters	1.5 meters
	Wideband	N/A	Yes	Yes	Yes	Yes	Yes
	Voice Level Normalization (Automatic Gain Control; AGC)	N/A	Yes (outgoing speech)	Yes (outgoing speech)	N/A	N/A	N/A
	Speaker size	N/A	50mm	50mm	N/A	40mm + 2 passive radiators	40mm + 2 passive radiators
FLEXIBILITY	Battery life (up to)	18hrs	12hrs	No	9hrs	20hrs	No
	Weight	314g	280g	245g	220g	360g	280g
	Pouch	Yes	Yes (Approx 86% recycled materials)	Yes (Approx 86% recycled materials)	Yes	Yes	No
	Bluetooth	5.0	5.1	No	4.2	5.1	No
	USB Connectivity	Integrated USB C (with separate USB A adaptor)	Integrated USB C/A	Integrated USB C/A	Integrated USB A	Integrated USB C or Integrated USB A	Integrated USB A (with separate USB C adaptor)
	IP rating	No	IP64	IP64	No	IP64	IP64
	Easy pairing options	N/A	Google Fast Pair	No	N/A	No	No
	Software & app support	EPOS Connect (for PC & Mobile)	Jabra Direct (for PC), Xpress (for enterprise users)	Jabra Direct (for PC), Xpress (for enterprise users)	Yealink USB Connect (for PC)	Plantronics Hub (for PC & Mobile), Poly Lens (for PC)	Plantronics Hub (for PC), Poly Lens (for PC)
CERTIFICATIONS	Certified for leading UC platforms	MS Teams	MS Teams, Zoom, Google Meet	MS Teams	MS Teams, Zoom, Google Meet, Tencent	MS Teams, Zoom, Google Meet, Tencent	
OTHER	Other	N/A	Contains more than 50% sustainable materials (from mechanical parts)	Contains more than 50% sustainable materials (from mechanical parts)	N/A	USB A for smartphone charging	N/A

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## Full Duplex



**COMING  
SOON**



## Microphone Noise Cancellation



**COMING  
SOON**







# Team Yellow & YellowHub material



NEW

# Partner Campaign Guide PDF

(Messaging and asset guide)

Jabra GN

team yellow

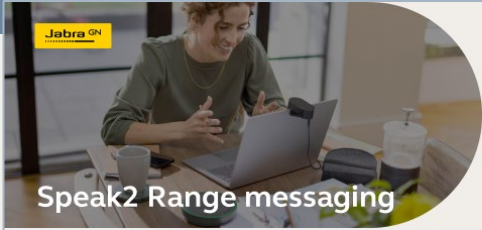


## Partner Campaign Guide Jabra SPEAK2

Your guide to Jabra Speak2 sales and marketing toolkit

Jabra GN

team yellow



### Speak2 Range messaging

EMOTIONAL HEADLINES  
PRODUCT LEVEL – AWARENESS

For Banner ads, web pages, roll up banners, social media

It's time to Speak Up  
Technology for life's new rhythm  
Speak2. The next generation of professional speakerphones, engineered for hybrid working.

Alternative headline, for better clarity of the upgrade message  
It's time to speak up (and upgrade your Speak)  
Technology for life's new rhythm  
The next generation of professional speakerphones, engineered for hybrid working.

Jabra GN

## Speak2 75 Web copy

Click on the Word document and access the full web copy of Speak2 75 for your website.

 Microsoft Word Document



Jabra GN

### Speak2 40 Banners

**Pop the boardroom in your bag**  
SPEAK2 40  
Next-generation professional speakerphone for hybrid working  
AVAILABLE NOW

**Everyone's equal. Everyone's heard.**  
SPEAK2 40  
With state-of-the-art Voice Level Normalization technology  
DISCOVER NOW

**More power to the speaker**  
SPEAK2 40  
The next generation of the world-leading Speak Series  
AVAILABLE NOW

**It's time to Speak Up**  
SPEAK2 40  
Next-generation professional audio in a portable speakerphone  
AVAILABLE NOW

**It's time to Speak Up**  
SPEAK2 40  
Next-generation professional audio in a portable speakerphone  
AVAILABLE NOW



## Sales Battlecard

*(Everything you need to know to pitch the solutions, in one place)*

### Product overview

#### SPEAK2 Range

The next generation of professional speakerphones, engineered for hybrid working

- Super-wideband audio\* and full-range speakers
- Advanced full duplex audio powers natural conversations
- Four beamforming noise-cancelling microphones
- Microphone Quality Indicator\*\* to know they're being heard
- Easy one-touch access to meetings
- Small and sleek design, durable enough to chuck in a bag and take everywhere
- Voice Level Normalization equalizes all voices
- Certified for leading virtual meeting platforms



SPEAK2 55

SPEAK2 40

SPEAK2 75

**Why upgrade to SPEAK2?**

The latest additions to the world-leading Speak Series\*\*\* – **Speak2** – are specifically designed for the hybrid life, with world-leading technology to stay connected and deliver a dramatically more powerful audio experience.

\*Super wideband audio experience requires UC client support, and device support. \*\*Speak2 75 only. \*\*\*See Jabra.com for commercial claims.

### Get to know your customer pains

#### What's the problem

- The remote workforce increased by 500% since 2019, and technology needs to adapt to these changing ways of working.
- Limited access to effective collaboration tools means many workers are having a difficult time working effectively in a hybrid style.
- Sound quality is the #1 criteria for IT decision makers\*, with flexibility and ease of use also key considerations.

#### Questions to ask your customer

- Where do your employees work best?
- Do they have adhoc meetings in flexible spaces?
- What devices do they use for their meetings?
- How is the call quality?
- How many meeting rooms do you have for Bring Your Own Device/Bring Your Own Meeting?



### Nail down your sales pitch

#### Who will you target?

Upgrade existing Speak series customers to more premium features with the Speak2 range.

Upgrade to the world-leading professional speakerphones

#### Quick pitch script for your next meeting:

We know not all places are created equal when it comes to the best place to hold a conference call. Think by now, we've probably all been in meetings where poor quality sound and distorted, robotic speech has made us lose interest in what's being said. We recognise that the sort of miscommunication can have a direct impact on your business and potentially even revenue. Solutions which are flexible, and easy to use are key considerations for workers, and for managers sound quality and ease of use are the most important factors. What if we could meet all of those needs, tick all of those boxes?

Conversation flow is essential for everyone to feel included in the new hybrid setup. Each of the three new advanced Speak2 speakerphones goes the extra mile with many exceptional advances and category-leading upgrades, to help everyone be heard clearly everywhere – from huddle rooms and quiet booths, to virtual attendance from the kitchen table.

For even more versatility and choice, we have both corded and wireless options. Speak2 40 is the corded solution that caters to the more security-conscious users who need to restrict the amount of Bluetooth radio frequencies they use, and Speak2 75 and 55 are our go-anywhere variants, offering the best of both worlds.

Speak2 set a whole new standard for collaboration. Engineered so you can take your meetings wherever you want to go, and still hear and be heard clearly.



\*\*\*Microsoft Hypermarket channel category leader. Source: Statista. Copyright: Jabra. Microsoft is a trademark.

## Selling Tips

(When to sell what)

### It's Time to Speak Up with SPEAK2

Upgrade your customers to the next generation of our world-leading speakerphone series



						
PRICE	3695/3395 (+20 w. dongle)	3625/3295 (w. dongle)	1895/1695	1645/1455 (+34 w. dongle)	1695/1495	1295/1235
PICK-UP RANGE	2.5 meter	2.3 meter	2.3 meter	1.5 meter	2.3 meter	1.5 meter
AUDIO	Full duplex 65 mm speaker for calls & music Echo/hold/reverb cancellation Super-Wideband Audio via USB 4 Beamforming Microphones Voice Level Normalization Microphone Quality Indicator	Full duplex 56 mm speaker for calls & music Echo & noise cancellation Wideband audio 1 omni microphone	Full duplex 50 mm speaker for calls & music Echo & noise cancellation Wideband audio 4 Beamforming Microphones Voice Level Normalization	Half duplex 50 mm speaker for calls Echo & noise cancellation Wideband audio 1 omni microphone	Full duplex 50 mm speaker for calls & music Echo & noise cancellation Wideband audio 4 Beamforming Microphones Voice Level Normalization	Half duplex 50 mm speaker for calls Echo & noise cancellation Wideband audio 1 omni microphone
MOBILITY	Jabra Link 380 (sold separately) Felt pouch (+86% recycled materials) 32 hours battery	Jabra Link 370 Pouch 11 hours battery	N/A Felt pouch (+86% recycled materials) 12 hours battery	Jabra Link 370 Pouch 15 hours battery	N/A Felt pouch (+86% recycled materials) No battery	N/A Pouch No battery
CERTIFICATIONS	Google Meet Microsoft Teams Microsoft Teams Rooms Zoom	Google Meet Microsoft Teams	Google Meet Microsoft Teams Zoom	Google Meet Microsoft S4B	Google Meet Microsoft Teams Zoom	Google Meet Microsoft S4B
FLEXIBILITY & DESIGN	+32% sustainable materials for all mechanical parts IP64 dust & water resistant Google Fast Pair & Microsoft Swift Pair Mobile App support: Jabra Sound+ Integrated USB C/A BT 5.2	USB-A only BT 4.2	+50% sustainable materials for all mechanical parts IP64 dust & water resistant Google Fast Pair	Integrated USB C/A BT 5.1	+50% sustainable materials for all mechanical parts IP64 dust & water resistant N/A	Integrated USB C/A USB-A only N/A

### Techie features explained

Understand our advanced technology inside out



#### Super-Wideband Audio & full range speaker

(exclusive to Speak2 75)

A dramatically more powerful audio experience

Super-wideband audio captures a wider range of speech than ever before in a Jabra speakerphone, transmitting high quality professional audio to users' voices - and their favorite songs - so be heard in crystal-clear detail.

This speakerphone might be small in size but it's not in sound - a 65mm full range speaker covers the entire human vocal range, delivering crystal-clear sound quality for calls, and rich audio with deep bass for music.

#### Beamforming Microphones

Upgraded microphone tech to filter speech from noise

'Beamforming' or special filtering microphones are designed to be more sensitive to sound coming from one or more specific directions than sounds coming from other directions to better filter speech from other noise. This provides better call clarity and speech transmission in any work environment.

#### Advanced Full Duplex Audio

Natural conversations

This audio system is powered by the four state-of-the-art microphones and advanced algorithms to support overlapping speech and transmission of double data in both directions simultaneously. Just like a telephone signal, there are two communication paths. One path receives audio data, while the other path transmits speech to the rest of the conference. This allows users to speak and be heard at the same time, without cutting off the speaker's word, making conversations flow more naturally.

#### Jabra-exclusive Microphone Quality Indicator

(exclusive to Speak2 75)

No more "Can you hear me now?"

A Microphone Quality Indicator with a 360-degree light ring gives the current speaker visual feedback on whether their voice is picked up or not, how loud they sound, and which direction the speech is coming from. This unique Jabra feature will reduce the frustration of users not knowing whether they're being heard or doubtfully asking "Can you hear me now?"

#### All-new Voice Level Normalization

Speak the way that suits you

Even if someone speaks in ALL CAPS while their colleague lets out the loudest of screams, they'll be received and heard at equal volume level. This helps to reduce sudden peaks in sound or the need to boost the volume when users go quiet. Now everyone can make and speak comfortably, and still be heard clearly whatever their natural volume.

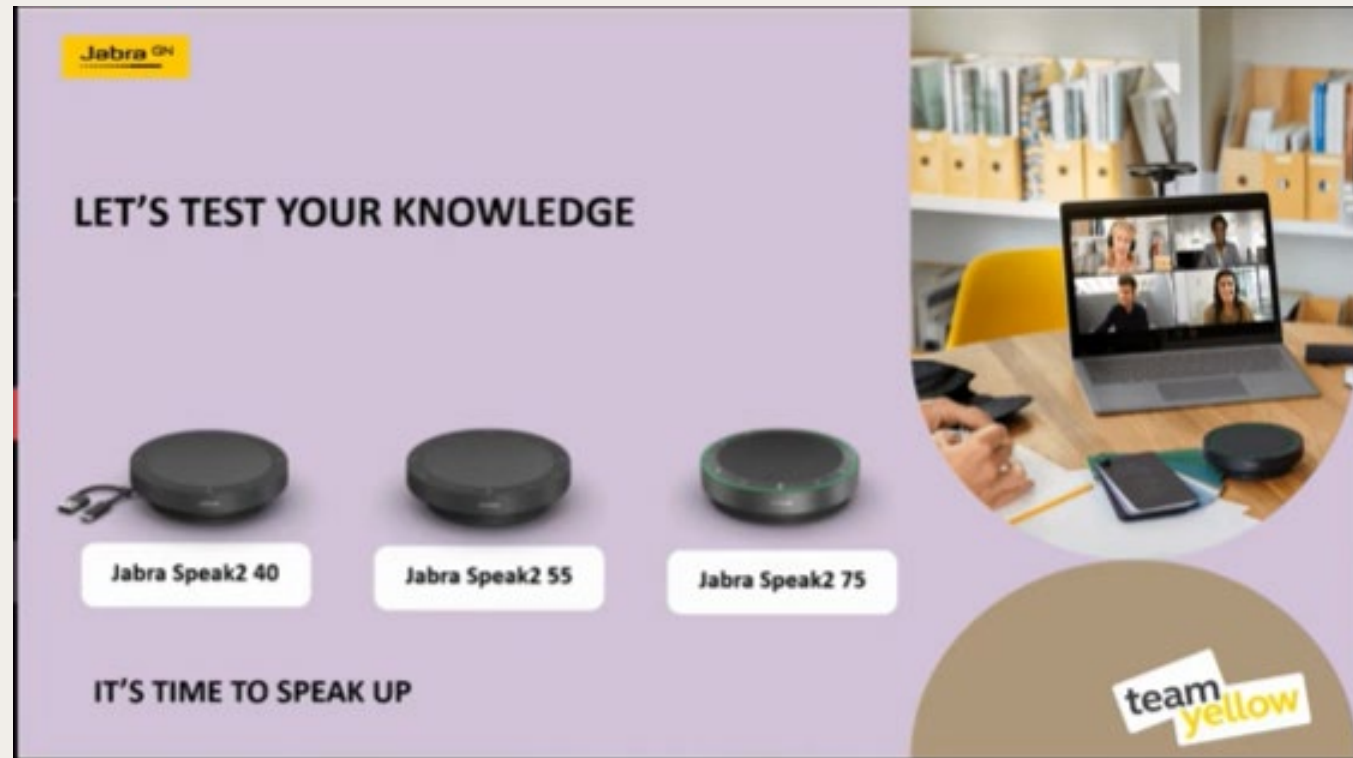
### Which Speak2 fits your customer needs?

You truly get all bases covered with the most premium meeting solutions for hybrid working.



## YellowHub Quiz

Test your Speak2 knowledge

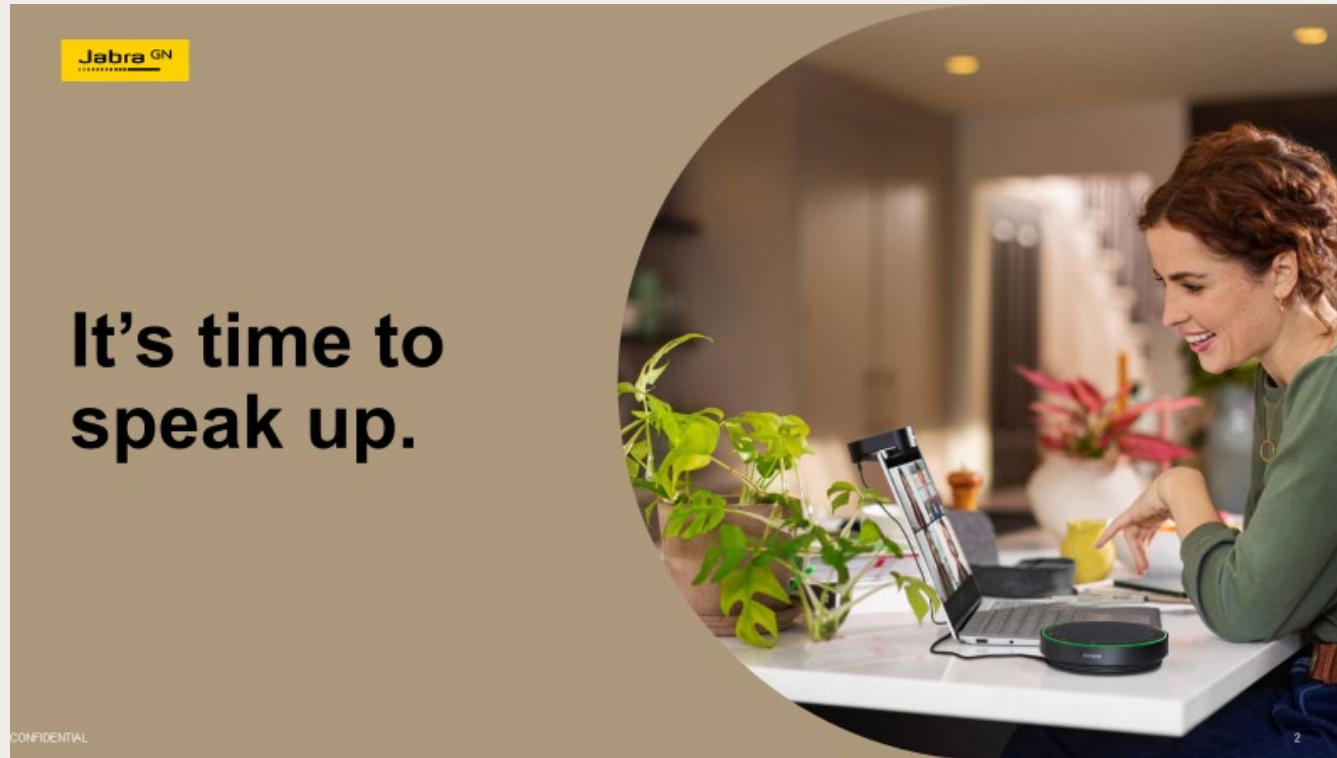




## YellowHub e-learning

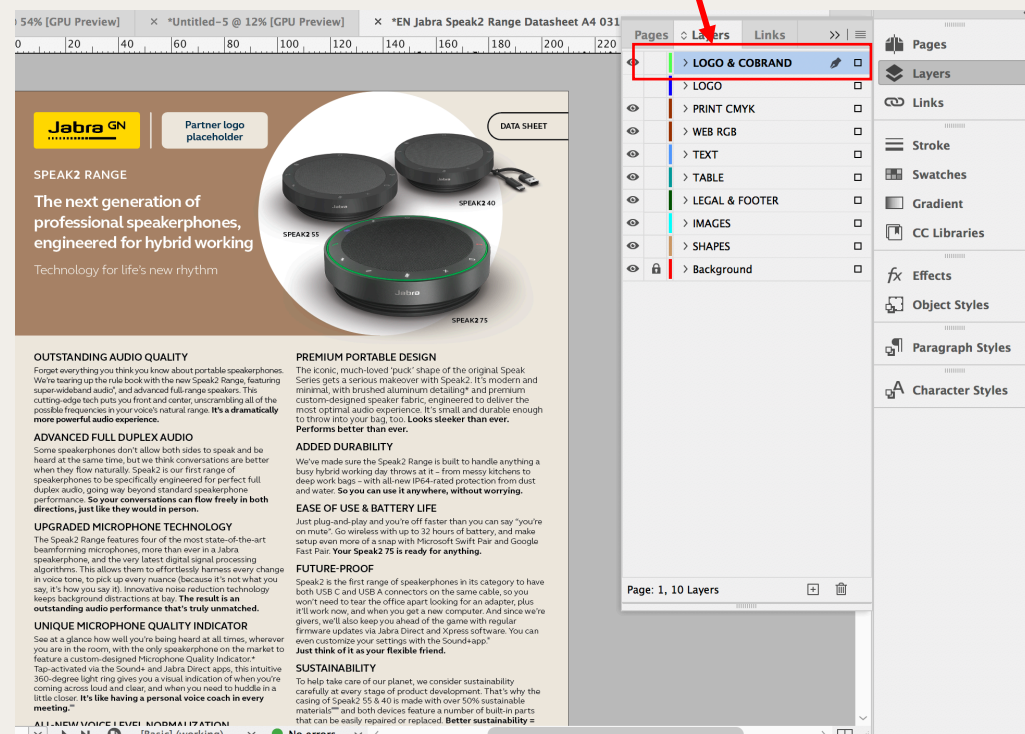
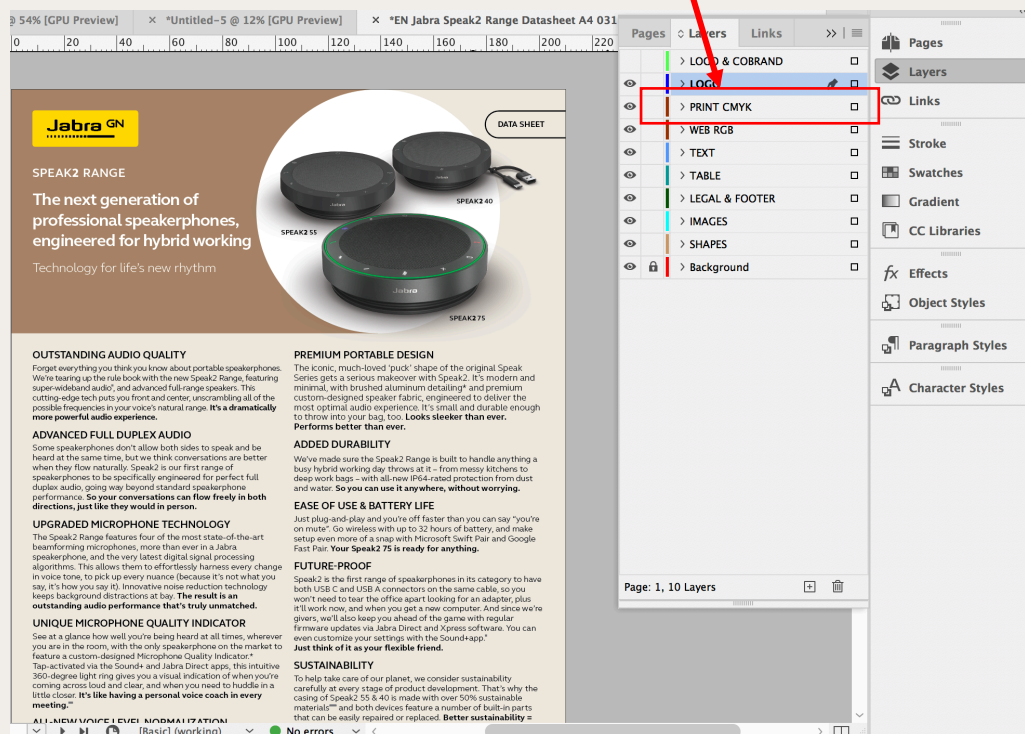


## Sell-in deck



All collateral asset includes a source files package and an exported WEB/ Digital PDF version, since this is the most used PDF.

- If you want a **PDF version to print**, please make sure the PRINT layer in the source files is selected before you export the PDF for printing. This is required in order to be compliant with alliance partners' requirements for certification logos' usage.
- Co-branding** collateral – each collateral asset includes a COBRAND layer in its source files to help guide partners how to best co-brand our material. They can simply replace the beige box with 'partner logo placeholder' copy with their own logo.





THANK YOU