

Jabra GN

team
yellow



EVOLVE2

Selling tips

Get started selling the new standard
of professional headsets

GN Making Life Sound Better
FOR 150 YEARS

EVOLVE2

It's not just new in every way.
It's the new standard.

Today's knowledge workers have got a lot on their plates. Business complexity increases all the time, while productivity is actually declining despite technology's advances over the past decade. On top of this, with more and more people now working in open offices, concentration and individual work is getting harder, with constant interruptions and noise appearing high on the list of pains for most knowledge workers.

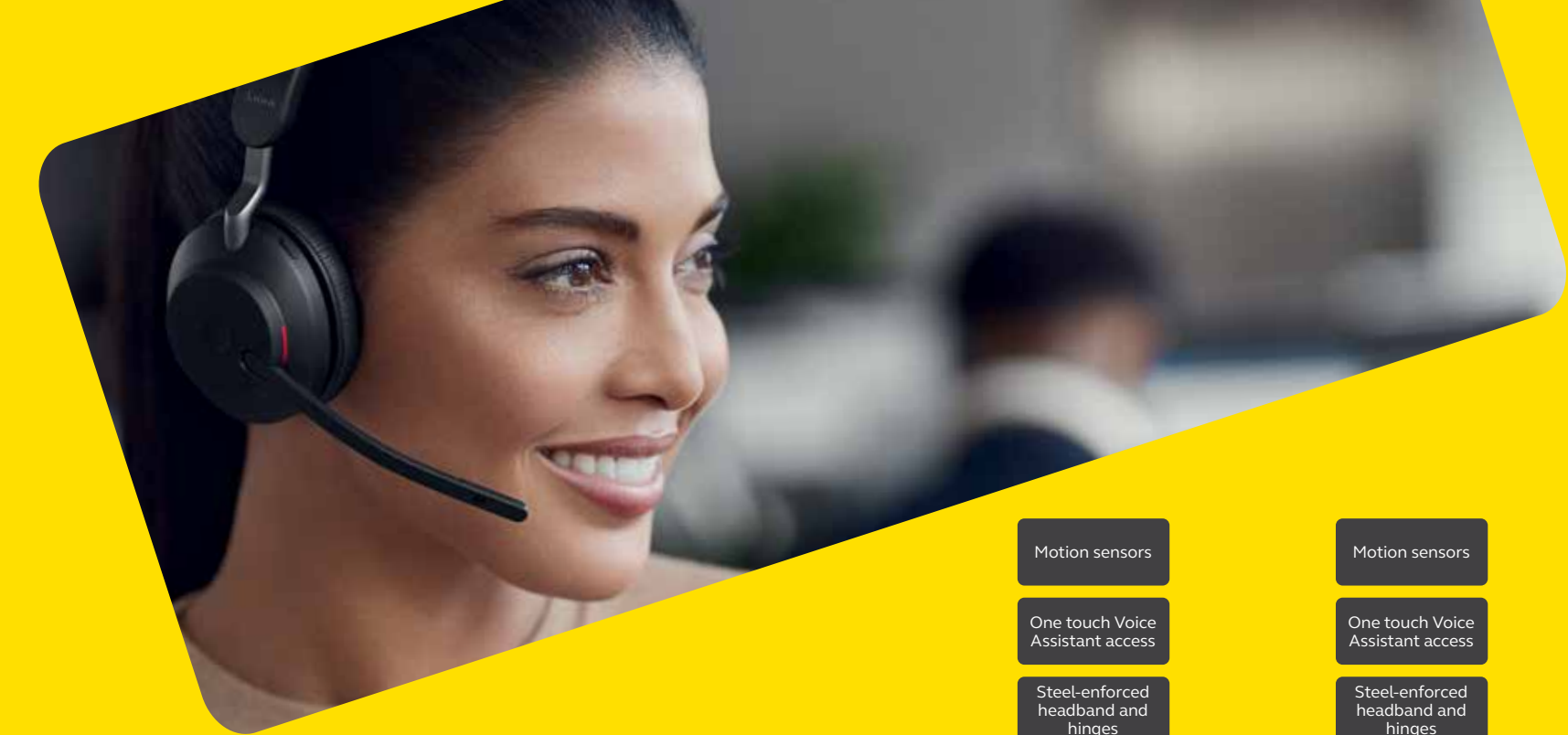
And then there's the meetings... When you have more complex tasks to solve, you need more meetings. So collaboration is becoming more and more important, especially as so many now find themselves working as part of a geographically distributed team. And as teams change, offices and modes of working do too, with remote working set to rival office-based working by 2025.

Our vision

We set out to create a range of headsets that would help knowledge workers everywhere combat the common difficulties with modern working, from minimizing noise and interruptions, to making it easier than ever to connect and collaborate from anywhere.

Fueling productivity: For knowledge workers to be productive, they need the perfect balance of concentration, collaboration and flexibility. Evolve2 is engineered to fuel productivity under these key pillars.

Engineered for tomorrow: Although they're already better than the market leader, Evolve2 will actually improve over time with intelligent new software, analytics and features that mean the overall experience is constantly evolving.



Our solution

We took our world-leading Evolve Series, and we re-engineered it.

We upgraded the concentration factor, with improved noise isolation and digital hybrid ANC, and a new busylight that's more visible than ever. We boosted collaboration by building in more microphones than any of our previous products, and developing new digital signal processing algorithms. And we improved flexibility with our longest ever battery life, an all-new casual design, and improved connectivity to all your devices. And all of this is possible thanks to our most advanced digital chipset ever, three times more powerful than its predecessor.

The Evolve2 range is a true game-changer, better and more powerful, and specifically designed for the modern knowledge worker – wherever they're working.

It's not just new in every way. It's the new standard.

Key features:



Designed for comfort, built to last. Soft memory foam ear cushions and steel-enforced headband and hinged.



Best-in-class noise cancellation. Powerful digital hybrid ANC and noise isolating design.*



Outstanding call quality. 10-microphone technology powered by our most advanced digital chipset ever.*



360° Busylight, visible from all angles



EVOLVE2 85



UC-certified and Microsoft Teams Open Office certified, with a dedicate Teams button for truly seamless communication*



Bigger speakers. Better sound. Boom. Powerful leak-tolerant 40mm speakers and the latest AAC codec for incredible audio experience.



Work wirelessly all week. Industry-leading 37 hours battery life, even when connected to two devices.*









Contemporary casual design, a discrete hidden boom arm and 2 color variants, so you can move seamlessly from the office to on-the-go*

* Variant dependent

EVOLVE2

Setting the new standard
across the board

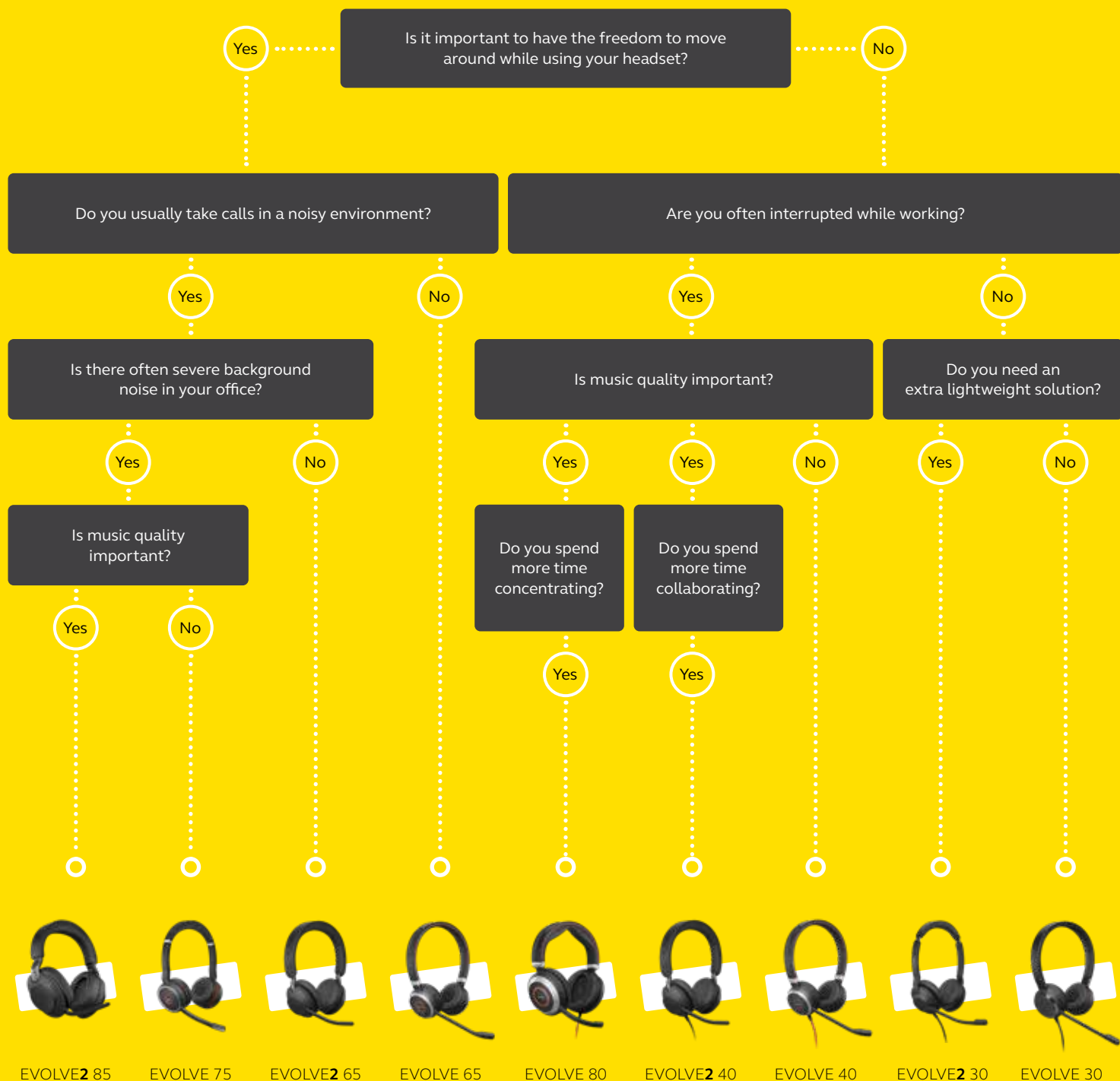
| | | | | | | | |
|---|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|-----------------------------------|
| | | Motion sensors | | Motion sensors | | | |
| | | One touch Voice Assistant access | | One touch Voice Assistant access | | | |
| | | Steel-enforced headband and hinges | | Steel-enforced headband and hinges | | | |
| BETTER FLEXIBILITY | Leatherette ear cushions | Soft memory foam ear cushions | Leatherette ear cushions | Soft memory foam ear cushions | | Motion sensors | Motion sensors |
| | 1 color variant | 2 color variants | 1 color variant | 2 color variants | | Steel-enforced headband and hinges | Steel-enforced headband |
| | No battery | 37h battery | 14h battery | 37h battery | Leatherette ear cushions | Soft memory foam ear cushions | Leatherette ear cushions |
| | Digital chipset | 3x more powerful digital chipset | Digital chipset | 3x more powerful digital chipset | Digital chipset | 3x more powerful digital chipset | Digital chipset |
| BETTER COLLABORATION | Microphone | Microphone meets open office requirements | Microphone | Microphone meets open office requirements | Microphone | Microphone meets open office requirements | Microphone |
| | UC certified | UC certified & Microsoft Teams certified | UC certified | UC certified & Microsoft Teams certified | UC certified | UC certified & Microsoft Teams certified | UC certified |
| | Busylight | 360° Busylight | Busylight | 360° Busylight | Busylight | 360° Busylight | No Busylight |
| | Reduced background noise on calls | 97% less background noise on calls* | Reduced background noise on calls | 23% less background noise on calls* | Reduced background noise on calls | 35% less background noise on calls* | Reduced background noise on calls |
| BETTER CONCENTRATION | 28mm speakers | 40mm leak-tolerant speakers | 28mm speakers | 40mm leak-tolerant speakers | 28mm speakers | 40mm leak-tolerant speakers | 28mm speakers |
| | Busylight | 360° Busylight | Busylight | 360° Busylight | Busylight | 360° Busylight | No Busylight |
| | Noise cancellation | 54% more noise cancellation* | Noise cancellation | 50% more noise cancellation* | Noise cancellation | 48% more noise cancellation* | Noise cancellation |
| | Active Noise Cancellation | Active Noise Cancellation | Passive Noise Cancellation | Passive Noise Cancellation | Passive Noise Cancellation | Passive Noise Cancellation | Passive Noise Cancellation |
|  | |  | |  | |  | |
| EVOLVE 80 | | EVOLVE2 85 | | EVOLVE 65 | | EVOLVE2 65 | |
|  | |  | |  | |  | |
| EVOLVE 40 | | EVOLVE2 40 | | EVOLVE 30 | | EVOLVE2 30 | |

* Jabra estimates. See jabra.com/commercial-claims. Specifications and performance may change.

EVOLVE² OR EVOLVE

Help your customers pick the right Evolve for their needs

Things you need to consider:



Jabra Evolve² Selling Tips Channel 250121

Find out more at jabra.com/evolve

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